

Convention Report 2007

Submitted by Peter Maloney, Diversity Chair & Camps Coordinator

Diversity: I attended the Diversity business meeting. The main points were:

1. Make A splash: This program is new and is set up to give kids a chance to learn to swim who didn't have one previously. It is being run in urban areas. Make A Splash sent out to 25,000 schools and PTA organizations a free Make a Splash in School water safety program kit. This campaign will begin with April's Pool Day. It is currently being run in major inner cities. Atlanta-Run by the Girls and Boys Club of Atlanta.
2. Diversity Summit: What can we do to promote Diversity in our sport? This will give all a chance to share ideas and brainstorm with people who have conducted very successful diverse focus programs.
3. Process of translating the web page to Spanish. Currently these programs are being funded by the Golden Goggle awards and private moneys from the USA Swimming Foundation.
4. Diversity Camp: Great success with coaches and swimmers both attending, we have to increase the standards as we have more kids applying than we have spots for the camp. Information for the camp is posted on the USA Swimming web site.

Peter